

# Nicholas Weir

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## Objective

To work in a challenging, creative atmosphere as a Graphic Designer and apply the skills I have obtained from my education and work experiences.

## Skills

- Designing brochures, annual reports, advertising, manuals and other print collateral
- Designing informational graphics to explain stories and information in a visual format
- Create original illustrations for medical research, editorial and news stories
- Design layouts of newspaper pages, periodicals and books
- Creation of interactive web graphics with user friendly interfaces and web sites
- Design and illustrate animations and motion graphics
- Logo design and brand identifications
- Art Directing special sections and photo shoots
- Collaborate with other professionals to be a creative and productive team member
- Proficient in Adobe Creative Suite including Photoshop, Illustrator, InDesign and After Effects

## Work Experience

Wake Forest Baptist Health, Winston-Salem NC, 05/11 – Present.

### Senior Designer/Digital Designer:

- Design brochures, annual reports, advertising, manuals and other print collateral
- Logo design and branding for affiliates of the Medical Center
- Design and illustrate animations and motion graphics for video and advertising boards
- Design interactive web graphics with user friendly interfaces and web sites
- Maintains Medical Center visual design integrity by enforcing design standards
- Ensure established identity standards are followed including brand directives, use of logo, copy tone, and use of photography

Pinnacle Benefits Group, Winston-Salem NC, 01/11 – 05/11

### Web Designer/Graphic Designer

- Web design for Pinnacle Senior Benefits products
- Designing advertisements for industry publications
- Designing email blast for network agents

Winston-Salem Journal, Winston-Salem NC, 06/98 – 12/2010.

### Graphic Designer/Web Graphics Coordinator:

- Creating attractive presentations and graphics for the Winston-Salem Journal
- Designing the Winston-Salem Journal's weekly entertainment publication "relish"
- Team member of task force that created the original concept and design of "relish"
- Designing online interactive graphics and coordinating print graphics online
- Managed graphic assignments for the news design department

Ingersoll-Rand Company, Portable Compressor Division, Mocksville NC, 10/96 – 06/98

### Technical Illustrator:

- Designing instructional illustrations for assembly operations

## Education

BFA, 1996 University of North Carolina at Greensboro  
Concentration in Design and Illustration

## Awards

2010 North Carolina Press Association Third Place for best interactive design  
2008 Society for News Design Award of Excellence for page design  
2007 Society for News Design Award of Excellence for page design  
2005 North Carolina Press Association Third Place for best photo illustration